an input device coupled to said network, said input device initiating selection of said display-ready content related to the product from said storage device for display on said display screen.

21. (Newly Added) The system of claim 20 wherein:

said input device is a bar code reader and the product includes a bar code, said input device initiating selection of said display-ready content upon said bar code reader reading the bar code.

## REMARKS

Applicant requests entry of the above amendments prior to examination.

If there are any fees due in connection with this amendment, please charge such fees to deposit account 06-1130 maintained by Applicant's attorneys.

Respectfully submitted,

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